



EUEREK Consultants

We conduct training courses

We can provide comparative and cross-cutting data using Europe's best and most up-to-date case files on top entrepreneurial universities

As expert outsiders, we can help you drive your teams to implement plans & reforms

We assist with university brandbuilding



EUEREK Consultants

We conduct an 'MRI' upon universities

- not biomedical *Magnetic Resonance Imaging*, rather a search for

- Models
- Rigidities
- Initiatives

We help market imagery & arguments linking university operations with development – showing how universities are a key driver of the knowledge society.



EUEREK Consultants

We provide workshops built around themes & lessons derived from the multinational 3-year EUEREK project

for example:

- **Preserving & Cultivating Collegiality**
- **Effective Faculty Incentives**
- **Competition or Cooperation?**
- **Top Ideas to Increase University Revenues**
- **University Outreach**
- **etc.**



EUEREK Consultants

We can supply difference of opinion to generate discussion and debate.

Our EUEREK Roadshow introduces two or more specialists who provide information, insight, analysis, (and even entertainment), at your conference or symposium – all at reasonable fees.

Contact bruce@helpnet.org
or go direct to our experts listed next page.
We'll travel far to help you!

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EUEREK Consultants

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